



# CLT Guide

MEDIA KIT

[WWW.CLTGUIDE.COM](http://WWW.CLTGUIDE.COM)

# About Us

CLTGuide is a locally owned media company that aims to provide a full resource guide for the city of Charlotte. We believe valuable news, information, guides, and resources shouldn't be hidden behind a paywall. We love exploring and creating content for this amazing city and diversity is important to us when highlighting some of the best businesses and restaurants across all parts of Charlotte! Providing value to our residents, businesses, and city will always be at the forefront of all of our decision-making!

## SOCIAL MEDIA STATISTICS

**205,000+ CHARLOTTE SOCIAL FOLLOWERS**



**121K**

FOLLOWERS



**43K**

FOLLOWERS



**32.2K**

FOLLOWERS



**6.4K**

FOLLOWERS

**2 MILLION**

VIEWS LAST MONTH  
ON IG

**2 MILLION +**

VIEWS LAST MONTH  
ON FB

**29 MILLION**

TIKTOK VIEWS ON  
#CLTGUIDE

**3,500**

ACTIVE EMAIL  
SUBSCRIPTIONS

**(704)386-8705 • [cltguide@gmail.com](mailto:cltguide@gmail.com)**

**7845 Colony Rd, Ste C4, Charlotte, NC 28226**

## AUDIENCE REACH



**33% MALE**  
**67% FEMALE**

**24.3% (18-24 YEARS) 18.2% (35-44 YEARS)**  
**44% (25-34 YEARS) 7.3% (45-54 YEARS)**

**AGES**

## Advertising, Partnerships & Other Pricing Options

We offer a variety of advertising, partnership, and other pricing options. We will be more than happy to talk with you and workout a plan that is beneficial for all involved!



IN THE LAST 90 DAYS...

**1,180,925**

ACCOUNTS REACHED

**7.8 MILLION**

IMPRESSIONS

**181,088**

POST INTERACTIONS

**134,917**

REEL INTERACTIONS

♥ **113,322** LIKES

🔖 **8,585** SAVES

📌 **12,253** SHARES

♥ **92,530** LIKES

🔖 **30,692** SAVES

📌 **70,325** SHARES

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